HMAM5W
Appliance-Centric AI Hub Speaker

SKS



reddot winner 2025

DESIGN AWARD 2025

ThinQ ON AI

matter | BUILT ON THREAD BORDER ROUTER | zigbee certified product | Wi Fi CERTIFIED

Talk Naturally

Use natural-language voice commands for supported features and compatible connected devices. ThinQ ON™ remembers your preferences for compatible connected appliances, devices, and services.*

Proactive Assistant

Because ThinQ ON™ is built by LG, it is designed to provide deeper control and status information for compatible LG and SKS appliances. It knows the difference between "rinse" and "spin cycle," and notices things a general assistant can't: when the wash cycle finishes, when the fridge filter needs replacing, or when something needs attention. Just ask to adjust select settings by voice, or create supported routines for compatible devices and let them run automatically.*

Centralized Home Control

ThinQ ON™ serves as a central hub for compatible smart home devices. Matter-enabled and Zigbee compatible, it supports a wide range of compatible products, including select devices from brands such as Bosch, Miele, Dyson, IKEA, and Philips.

LG ThinQ App, account, and internet connection required; features vary by device and region.

*For compatible LG appliances connected through the LG ThinQ® App; available alerts and controls vary by model and setup.

Voice Recognition Notice: ThinQ ON cannot distinguish between adult and child voices and may respond to voice commands from anyone within range. The account holder is responsible for all use of the device, including use by minors.

General

Model number	HMAM5W
CPU / Processor	ARM Cortex-A53, Quad-Core, 1.0GHz
Memory	2GB DDR3, 8GB EMMC for Storage
Operating System	Linux
Speaker	Mono, 3W
Microphones	2 MEMs Microphones
Voice AI	LG AI Agent
Sensors	4 Touch Control, 1 Tact for Bluetooth Pairing
LED	RGB LED
Connectivity	Wi-Fi 4 (2.4GHz), Bluetooth 5.3, Thread 1.3 Border Router (2.4Ghz), Matter 1.2, Zigbee 3.0
Ethernet Port	No
Smart Home Compatibility	Works as Hub for Matter with LG ThinQ® App, Zigbee
Supported OS	iOS, Android
Power	15W Type-C USB Adapter, DC 5V, 2A

Packaging

Product (W x H) (inches)	3.75 Diameter x 1.47 (95mm x 37.5mm)
Product (Weight)	0.4 lbs. (183g)
Packaging (L x W x H) (inches)	5.91 x 5.43 x 3.11 (151mm x 138mm x 79mm)
Packaging (Weight)	1.1 lbs. (502g)
What's in the Box	Main Unit, USB C Adapter, USB-C Cable, Owners Manual, Warranty Card
Color	Essence White

Limited Warranty

Parts and Labor	1 Year

UPC Code

UPC Code	195174145777

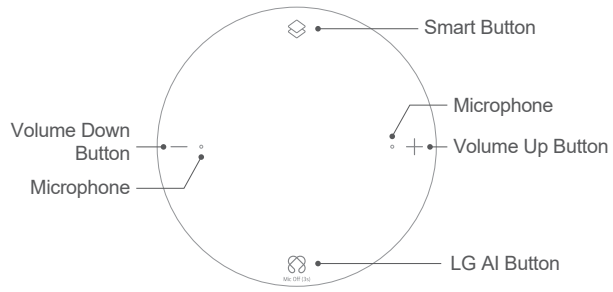
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1-855-790-6655 | www.sksappliances.com

HMAM5W
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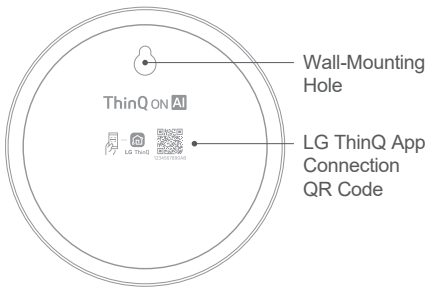
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Product Overview

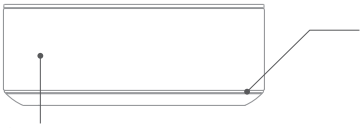
Top View



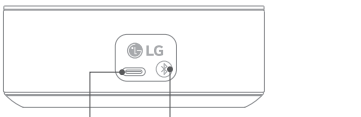
Bottom View



Front View



Back View



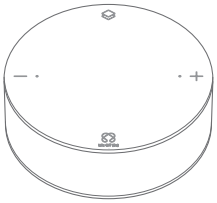
Power Input Port

It is recommended to use an AC Adapter (5.0 V, 2.0 A or higher) and an USB Type-C™ cable included with the Product.

LED Status	Description
Blinking White	Power Connection and Standby Status
White / Purple	Recognizing commands / Executing a Smart Routine
Rotating White / Blue	Bluetooth / Wi-Fi Connection Mode
Blue (5 seconds)	Bluetooth / Wi-Fi Connection Completed
Rotating Orange	Updating Software
Orange (Front Only)	Microphone off
Red (Front Only)	Network (Wi-Fi) disconnected
Green (Front Only)	Notification retention (up to 24 hours)

Depending on the Product LED settings or Do Not Disturb settings in the LG ThinQ app, the LED status of the Product may differ from the above

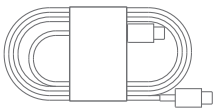
What's in the Box



ThinQ ON™



Owners Manual



5ft. USB-C Cable



USB-C Power Adapter

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